

**Business Telephone Systems** 

## **Solutions for Long-Term Care** & Assisted Living Facilities















### **Powerful, Versatile Connectivity**

# **Enhanced care and improved bottom line** through integrated communications.

In the face of rising costs and increased competition, nursing homes, skilled care and assisted living facilities must employ best practices that leverage technology to improve not only the bottom line but the quality of patient care as well. Patients not receiving timely assistance getting out of bed or with time-sensitive medications experience a greater risk of falling or developing complications which in turn necessitate additional staff hours and medical supplies. A Panasonic Business Telephone System combined with the Poltys Direct Care Connect™ application speeds caregiver response time and empowers administrators with robust tracking, reporting and scheduling capabilities. The result is enhanced patient satisfaction and lower operating costs.

In the pursuit of improving caregiver response time and reduced costs, what communications challenges are you facing?

#### **Challenge:**

When a patient triggers an alarm, our staff needs to be able to immediately speak with them without walking to their room or looking for a phone.

#### **Solution:**

Instant Patient Communication with Panasonic DECT Wireless Handsets.

How many steps does your staff waste walking to a patient's room and discovering the trip was either unnecessary or requires a trip back to the nurse's station to retrieve medicine or supplies? A Panasonic DECT Wireless Handset speeds up response times by letting nurses immediately speak with patients who trigger alarms. Questions can be answered without a room visit. Medicine or other needed items can be retrieved on the way to the room. Should a patient not respond to the caregiver's call, the patient's speakerphone can be remotely activated using the DECT Wireless Handset—a critical function should the patient find themselves incapacitated and unable to reach the phone.



#### Challenge:

Our current pager system doesn't give us too many options if we're tied up with another patient.

#### **Solution:**

**DECT Wireless Handsets / Direct Care Connect Pager Integration.** 

Panasonic DECT handsets combined with Direct Care Connect can replace your current pagers, giving your staff one less thing to carry. The system features an array of one-touch options for fielding patient-triggered alarms. With a single touch, a nurse can choose to accept or reject the alarm or call and speak directly with the patient. If a nurse is unable to field the page, the alarm will roll to a series of pre-assigned backups until answered.





#### **Challenge:**

Our staff is constantly on foot, moving around the facility. We need a way to reach anyone at any time, no matter where they are on the premises.

#### **Solution:**

Facility-wide wireless network using DECT Handsets.

DECT Wireless Handsets are the ideal mobility solution, assuring staff members can always be reached wherever they're located on the premises. The system enables seamless call hand-over throughout your facility so the staff can walk from one end to the other without transmission interruption. Our ruggedized DECT Wireless Handset is IP54 dust and splash resistant, ideal for a medical environment.

#### **Challenge:**

We need a better way to track alarm response times by individual caregivers and a way to optimize scheduling so we aren't paying RNs to perform functions that a CNA or LPN could easily handle.

#### Solution:

Powerful tracking and reporting capabilities with Panasonic / Poltys Direct Care Connect solution.

The Panasonic / Direct Care Connect solution includes a PC application that not only records alarm response time for each caregiver, but also the frequency and associated urgency of each alarm. Tracking response time lets you identify and retain high-performing staff while those who are underperforming can be retrained or reassigned. Direct Care Connect features fully programmable patient caregiver-group assignments with individual alarm priorities. Powerful reporting capabilities pinpoint trends that let administrators affect optimal scheduling so higher-paid RNs aren't overutilized during hours when CNAs would suffice.

#### **Challenge:**

We don't have full-time front desk security and need to integrate our communications system with our access control system so we can speak with and buzz people in from anywhere.

#### **Solution:**

Panasonic Communications System with network camera and accesscontrol integration.

A Panasonic KX-NT400 desk phone features a color touchscreen interface and network camera integration that lets you view up to 20 remote locations right on the LCD screen. Its small footprint makes it an ideal solution where space is tight, especially as a replacement for a bulky computer monitor. Users can see who's at the entrance, speak with them and open the door—all right from the phone. Caregivers carrying DECT Wireless Handsets can also be alerted to a visitor at the front entrance, speak with them and buzz them in from anywhere in the building.

A PC at the nurse's station or in the back office can also be integrated with access control using Communication Assistant, a suite of advanced desktop productivity applications. Using a PC, staff can answer a doorphone, view the network camera video feed and then open the door.

#### **Challenge:**

Our executive staff frequently visits our other facilities located out of state. How can we rein in skyrocketing travel costs?



#### **Solution:**

Panasonic HD Visual Communications for medical, training, education and human resource applications

With Panasonic HDVC, you reap the benefits of face-to-face interaction without the time and expense of travel. Crystal-clear video lets medical specialists consult with doctors and patients enabling remote diagnosis. HR can interview candidates via HD videoconferencing saving the cost of airfare and lodging while widening the applicant pool. Staff from all offices can participate in continuing education without leaving the office. Family members unable to visit their loved ones in person can do so via HDVC.

#### **A Complete Solutions Provider**

Panasonic is your single-source provider of high-quality communications equipment, ideal for care facility communications solutions.



**IP Phones** 



DECT Wireless Phones



HD Visual Communications



Digital Phones



**Analog Phones** 

#### **Partner Solutions**

**Poltys Direct Care Connect Application** 







Direct Care Connect from Poltys seamlessly integrates with your Panasonic Business Telephone System to form a powerful, intuitive paging and personnel management solution serving the long term care and assisted living industries.

#### Flexible, Powerful Lease Options

Panasonic has teamed with Marlin Leasing Corporation® to provide flexible financing on your purchase.



- Minimum Initial Investment
- Deduction as Business Expense = Lower Net Cost
- Protection from Obsolescence

For more information, call Marlin at 866-897-6756 or visit http://www.marlinleasing.com/panasonicdealers/

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**Solutions for Business**